Customized Label Program

Generate Lasting Customer Relationships Through Product Customization
Honeywell TrueHOME™ comfort solutions
Customized Label Program

The Honeywell TrueHOME comfort solutions label program helps you customize TrueEASE™ Humidifiers, TrueCLEAN™, F300 and F100 Air Cleaners, TrueDRY™, and TrueFRESH™ Ventilation Systems with your company logo and contact information so that homeowners know exactly who to call for service or replacement parts.

Label Choices
Honeywell has two categories of customized label offerings to choose from.

• The first option invites Honeywell Contractor PRO members to order up to 250 complimentary labels at a time for application on any one of our TrueHOME products. These labels offer three lines of customized white text printed on a gray sticker that closely matches the Honeywell label on the product. This is a great cost-free opportunity to advertise your business and services.

• The second option is to purchase one of our premium labels, which are made from the same material as the Honeywell label for a seamless look. These labels can include your logo in white or color, with or without text information, or with text only so that you can choose the best way to present your business.

One Label, Many Products
Customized labels work for all TrueEASE, TrueCLEAN, TrueFRESH, TrueDRY along with our F300 and F100 Air Cleaner products. And since the labels fit all of these products, one order of labels can go a long way.

Easy to Order
Simply complete the form on the following page and email it (along with your company logo) to contractorpro@honeywell.com. For premium labels, also indicate your preferred method of payment. Premium labels can be purchased with Honeywell Contractor PRO™ points or co-op marketing funds. Orders will be fulfilled within two to three weeks of receipt, depending on label proof time.

Connect with customers like never before with Honeywell TrueHOME comfort solutions.
Honeywell TrueHOME™
comfort solutions
Customizable Label Program Order Form

To submit your order: Fill out this form and email it, along with your logo to contractorpro@honeywell.com. No fax, mail, or phone orders will be accepted.

Contractor/Distributor Information

<table>
<thead>
<tr>
<th>CONTRACTOR NAME</th>
<th>CONTACT PERSON</th>
<th>CONTRACTOR PRO NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>DISTRIBUTOR NAME</th>
<th>DISTRIBUTOR ACCOUNT NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Ship-To Information

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CONTACT PERSON</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE/PROVINCE</th>
<th>ZIP/POSTAL CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>CONTACT'S PHONE NUMBER</th>
<th>FAX</th>
<th>E-MAIL PROOF TO</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

Order Type (Check one):

- Re-order
- New order (includes any re-order with changes)

Quantity Of Labels (Check one):

- 50
- 100
- 150

Color Labels

<table>
<thead>
<tr>
<th>Quantity</th>
<th>NEW First time Order / Re-order w/ changes</th>
<th>CPRO Points</th>
<th>Re-order w/ NO changes</th>
<th>CPRO Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>$375</td>
<td>18,750</td>
<td>$350 17,500</td>
<td></td>
</tr>
<tr>
<td>100</td>
<td>$395</td>
<td>19,750</td>
<td>$370 18,500</td>
<td></td>
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<tr>
<td>150</td>
<td>$414</td>
<td>20,700</td>
<td>$389 19,450</td>
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</tr>
<tr>
<td>250</td>
<td>$475</td>
<td>23,750</td>
<td>$450 22,500</td>
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<td>500</td>
<td>$695</td>
<td>34,750</td>
<td>$670 33,500</td>
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</tr>
<tr>
<td>1000</td>
<td>$770</td>
<td>38,500</td>
<td>$745 37,250</td>
<td></td>
</tr>
</tbody>
</table>

Total Amount Due:   $__________________________  ($0 if ordering Complimentary Labels)

Payment Method (Check one):

- Contractor PRO™ Points – Your Contractor PRO Membership # ___________________
- Honeywell Sales Rep. Order – Account # to charge: ____________________________
- Marketing Development Funds (MDF) – Account # to charge: _____________________
- Promotion Code: ____________________________________________________________

The processing of this order will be delayed if not all information is provided.
Please make sure all fields are filled.
Questions? Contact us at 1-800-919-4835.
Label Type (Check one):

Complimentary Label Style Examples:

☐ Text Only: Up to 3 lines of text/19 maximum characters per line
   Line 1: ____________________________________________
   Line 2: ____________________________________________
   Line 3: ____________________________________________

Premium Label Style Examples:

Text Only Label Example:
Available in white text only.

☐ Text Only: Up to 3 lines of text/19 maximum characters per line
   Line 1: ____________________________________________
   Line 2: ____________________________________________
   Line 3: ____________________________________________

Logo Label Examples:
Please note that default color for logo and text is white. Color logo labels will be printed within a white box as shown.

If submitted logo is highly complex and does not translate well to reversed graphic, graphic designer has prerogative to print color logo inside a white box.

☐ Logo Only:
   • Please provide your logo by email to: contractorpro@honeywell.com.
   • The only file formats accepted are: .tiff, .eps, and .jpeg
   • Color and black/white logos accepted

☐ Square Logo and up to 3 lines of text/19 maximum characters per line:
   Line 1: ____________________________________________
   Line 2: ____________________________________________
   Line 3: ____________________________________________
   • Please provide your logo by email to: contractorpro@honeywell.com.
   • The only file formats accepted are: .tiff, .eps, and .jpeg

☐ Rectangle Logo and up to 3 lines of text/36 maximum characters per line:
   Line 1: ____________________________________________
   Line 2: ____________________________________________
   Line 3: ____________________________________________
   • Please provide your logo by email to: contractorpro@honeywell.com.
   • The only file formats accepted are: .tiff, .eps, and .jpeg

Special Instructions: ______________________________________________________________________________

To Learn More
For more information please contact Honeywell Utility Solutions at (800) 345-6770 (ext. 615).

Automation and Control Solutions
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www.honeywell.com

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